

LOCUS Lecture 5

Thematic coding & using quotes

Today's Setup



Wat ben je te
weten gekomen
uit de interviews?

Hoe ga je deze
inzichtelijk
opschrijven?

1. Plenary discussion experiences with the interviews (what stood out/what came out?)
2. Analyzing data (thematic coding)
3. Presenting/describing results and using quotes

Lesson Objectives

Student knows what will be in Chapter 3 Results.

Student knows what thematic coding is.

Student can learn from first experiences with interviews of others.

H3

Resultaten



Wat ben je te
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First lessons learned

Who has already conducted an interview? Experiences?
Go through what striking results are for each district.

- New Locks
- The Aker
- Osdorp
- Slotermeer
- Geuzenveld

H3

Resultaten



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Chapter 3: Results

- The results show the most important insights that emerged from the interviews.
- These are divided into transcendent topics and illustrated on the basis of quotes from the interviews (quotes).
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- **2 things central:** coding and citations
 - Firstly we discuss (thematic) **coding**
 - and then the use of **citations**



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Thematic coding

- **Handbook:** Thematic coding (section 5.2 (from p. 166 to 169))

The start:

- 1) The interview is transcribed literally (verbatim).
- 2) Each line in the text is assigned a line number
- 3) A table is created (see next sheet)

H3

Resultaten



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Thematic coding from answers to themes

	Sub-question 1	Sub-question 2	Sub-question 3	...	
Respondent 1					Main themes and attitude?
Respondent 2					Main themes and attitude
Respondent 3					Main themes and attitude?
Respondent 4					Main themes and attitude?
Main themes and attitude					



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Thematic coding

create order in your data, but remain attentive to what does not fits the boxes

- Add colour to your data!
 - One possibility is to color statements (e.g. red, yellow and green).
 - Each sub-question can be given a different color in the text; In this way, it is easy to see what has been said about which sub-question
- Be surprised
 - There is a possibility that not every statement fits into a "box"; Also pay attention to unexpected statements and make room for them

H3

Resultaten



Wat ben je te
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Reflect about your findings!

- Two central questions:

1) What did participants say that is not consistent with the sources consulted?

2) What did participants not say that could have been expected?



Wat ben je te weten gekomen uit de interviews?

Hoe ga je deze inzichtelijk opschrijven?

Presenting your data

- For quantitative data, the following applies: presentation can be done via tables and graphs (we will discuss this next week)
- This is not easily achievable for qualitative data
 - **So how to present it?**
- Among other things, **by selecting quotes!**
 - With the use of quotes, the results of the interviews come more to life. There are no hard and fast criteria for which citations should be displayed. It is up to the researcher to determine which quote best matches the results of the interview. However, there are some tips that can be used in the presentation of quotes.

H3

Resultaten



Wat ben je te
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Tip 1: Know your data

- First of all, it is important that you go through the typed interviews again before you start writing the results section. This will give you a clear picture of the scope of the interviews. This meaning can be clarified in the text by using quotations.

H3

Resultaten



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Tip2: Look for similarities and differences between answers

- Qualitative research focuses mainly on individual meaning-making, paying close attention to differences between the participants in the study. When using quotes, it is therefore also the intention to discuss quotes that contradict each other.

H3

Resultaten



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Tip3: Go beyond description, look for meaning

- In qualitative research, a researcher is not allowed to just summarize what emerged from the interviews. Above all, (s)he **MUST** interpret the information.
- Therefore, read the interviews carefully: what is the core? What contradiction do you encounter?
 - Clearly state what a participant's quote is and what the researcher's own text is.
 - The quotation may be interpreted/interpreted and may be linked back to literature (see previous sheet)

H3

Resultaten



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It's not enough to just write down what you've found

Please indicate:

- Is it surprising or not?
- What does the literature say on this subject?
- Are the findings consistent with the literature?
- What is and what is not?
- How could it be that you find something other than the literature in your research?

H3

Resultaten



Wat ben je te weten gekomen uit de interviews?

Hoe ga je deze inzichtelijk opschrijven?

What happens if you don't use enough literature in the theme exploration?

- You can then only present the data.
- You can't say if it's surprising or not
- You can't say whether the findings are consistent with the literature or not
- **With a meager theme exploration, the results section becomes nothing more than a listing of what has been found; it can't be properly interpreted**

H3

Resultaten



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Try to play with the different opinions you've come across in your research

- Try to play with a possible clash with the literature you have come across
- Clash with literature brings us to the following point (see next sheet):

H3

Resultaten



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The researcher can address the issue of which questions the research has raised.

Think of questions such as:

- 1) What clash between existing literature and research findings were found?
- 2) What other special results were found

Again; These points cannot be worked out without thematic exploration.
Thorough theme exploration is essential.

H3

Resultaten



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Structure Chapter 3

- In a report, the individual research sub-questions can first be dealt with and finally the main question of the research can be dealt with
- The other way around is also possible; start by answering the main question of research and then deal with the individual sub-questions
- You are free to choose; Good readability is especially important



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Homework next lesson

Moving forward with the elaboration of

- The Theme Exploration
- The study design
- The Results Section

Next week we will discuss interview results, process data and write results section: Sjoukje Botman will be present.