



Benefits of LOCUS for Higher Education Institutes

- Academic benefits
 - Direct collaboration with a field partner and the local community supports, and potentially enhances, academic knowledge.
- Community Presence
 - Being involved locally creates community awareness of the university as a resource and collaborator. This creates trust and bilateral relationships.
- Reputation
 - The aforementioned presence, serves to enhance the university's standing with citizens.
- Recruiting
 - Being visible and accessible locally through LOCUS, helps the university attract new students from the neighborhood in which it operates.